

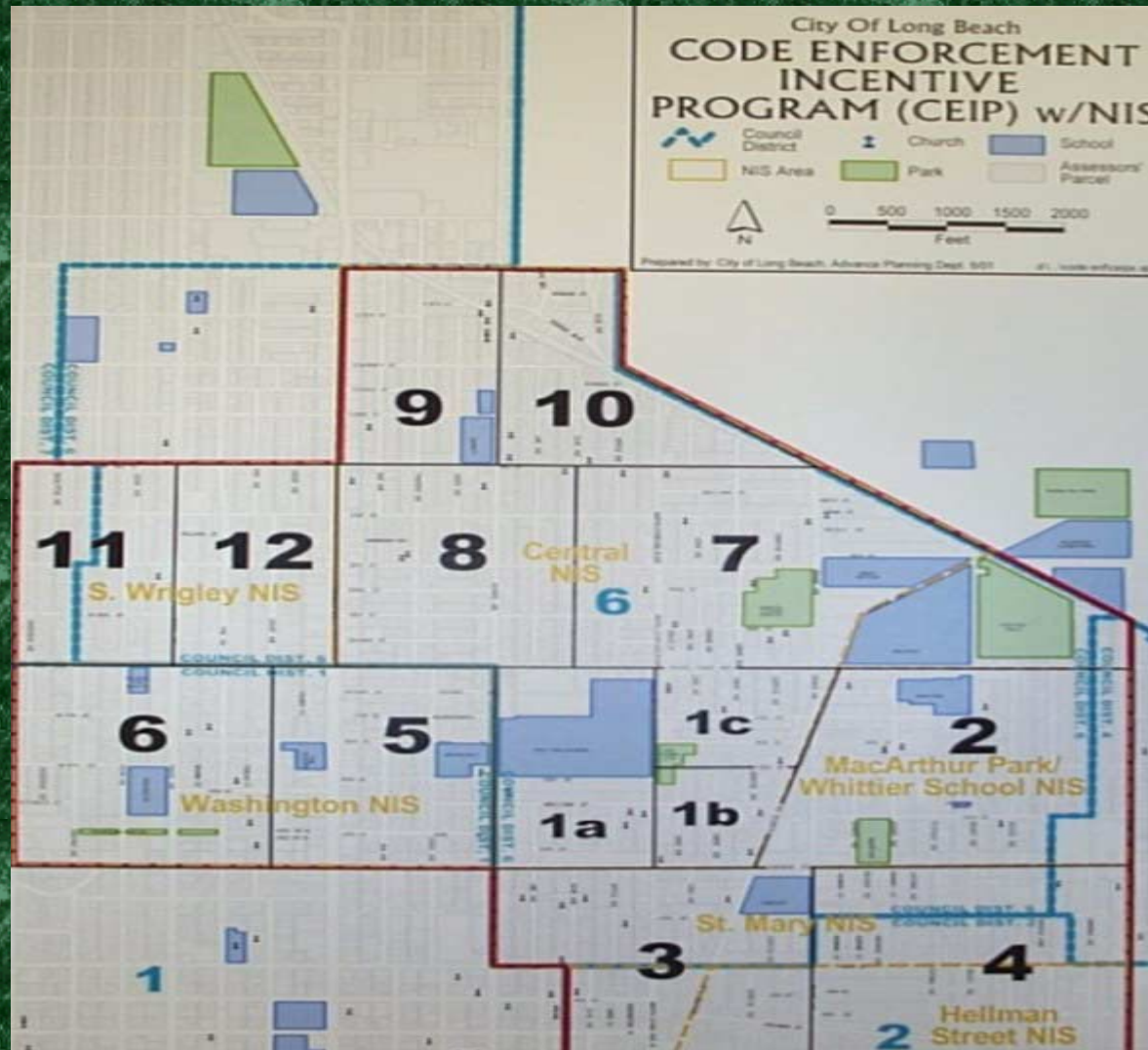
CODE COMPLIANCE PROGRAM (CCP)



Building Healthy Neighborhoods

City of Long Beach

TARGET AREA



THE TEAM

THE CCP TEAM CONSISTS OF:

- TWO BUILDING INSPECTORS
- AN ENVIRONMENTAL HEALTH SPECIALIST
- A POLICE OFFICER
- A PUBLIC HEALTH NURSE
- A COMMUNITY PLANNER
- A DEPUTY CITY PROSECUTOR
- A CRIMINAL RECORDS SPECIALIST



THE CCP TEAM



City of Long Beach

GOALS AND OBJECTIVES

THE PROGRAM GOAL IS TO BUILD
HEALTHY NEIGHBORHOODS BY:

- CLEANING BLIGHTED PROPERTIES
- PRESERVING AND IMPROVING EXISTING HOUSING STOCK
- RETAINING AFFORDABLE HOUSING



START UP

- MEETINGS ARE HELD WITH THE ELECTED OFFICIALS FOR EACH AREA TO EXPLAIN THE PROGRAM AND RECEIVE FEEDBACK
- MEETINGS ARE HELD WITH NEIGHBORHOOD GROUPS/ASSOCIATIONS TO EXPLAIN THE PROGRAM AND RECEIVE FEEDBACK
- FLYERS ARE MAILED TO ALL PROPERTY OWNERS INVITING THEM TO ATTEND UPCOMING CCP MEETINGS
- MULTI-LINGUAL FLYERS ARE HAND DELIVERED TO ALL RESIDENTS INVITING THEM TO ATTEND UPCOMING CCP MEETINGS



CCP COMMUNITY MEETINGS

- MEETINGS ARE HELD WITH PROPERTY OWNERS AND RESIDENTS IN EACH AREA PRIOR TO SURVEYING THEIR NEIGHBORHOOD
- ALL TEAM MEMBERS ATTEND THE START UP MEETINGS AS WELL AS THE ELECTED OFFICIALS FOR THE AREA
- THE PROGRAM IS PRESENTED, CITY CODES AND REGULATIONS ARE EXPLAINED, AND EACH TEAM MEMBER (INCLUDING OTHER DEPARTMENT REPRESENTATIVES) ADDRESSES WHAT RESOURCES THEY CAN BRING TO THE NEIGHBORHOOD
- QUESTIONNAIRES ARE DISTRIBUTED AT THE MEETING TO DETERMINE THE ISSUES IN THE AREA

INFORMATIONAL SESSIONS



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TEAM SURVEY

- THE CCP TEAM CONDUCTS A PROPERTY BY PROPERTY SURVEY IN EACH AREA AS A GROUP
- PUBLIC INFORMATIONAL MATERIALS EXPLAINING THE PROGRAM, WHICH ARE TRANSLATED IN BOTH SPANISH AND KHMER, ARE DISTRIBUTED TO AREA RESIDENTS AND OWNERS WHILE THE CCP TEAM IS IN THE FIELD
- SPANISH AND KHMER TRANSLATORS PARTICIPATE AND ASSIST DURING THE FIELD SURVEYS



OUT IN THE FIELD



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VIOLATION NOTICES

- AFTER COMPLETION OF AN AREA SURVEY, VIOLATION NOTICES ARE SENT TO OWNERS OF PROPERTIES WHICH WERE FOUND TO BE IN VIOLATION OF THE LONG BEACH MUNICIPAL CODES
- INCLUDED WITH THESE NOTICES ARE MULTI-LINGUAL INFORMATION SHEETS ADVISING OWNERS OF LOW INTEREST LOANS AND PROPERTY IMPROVEMENT REBATE FUNDING PROGRAMS



VIOLATIONS



MORE VIOLATIONS



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QUALITY OF LIFE

- ISSUES RAISED AT COMMUNITY MEETINGS HAVE INCLUDED ILLEGAL STREET VENDORS, SPEEDING ON RESIDENTIAL STREETS, CRIMINAL ACTIVITIES, DUMPING TRASH IN ALLEYS, GRAFFITI AND UNSANITARY PRACTICES OF COMMERCIAL BUSINESSES IN THE AREA



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SPECIAL TRASH PICK-UP

- PROBLEM: AN ACCUMULATION OF TRASH AND DEBRIS IN DENSELY POPULATED RESIDENTIAL AREAS
- SOLUTION: A *SPECIAL TRASH PICK-UP* PROGRAM WAS INITIATED IN EACH AREA. NOTICES WERE SENT TO EACH PROPERTY OWNER WHO HAD BEEN CITED FOR MUNICIPAL CODE VIOLATIONS ADVISING OF A SPECIAL DATE FOR PICK-UP OF ALL ITEMS (EXCEPT HAZARDOUS WASTE AND LARGE CONSTRUCTION DEBRIS)



TRASH PICK UP



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PROGRAM SUCCESS

- LONG TIME AREA RESIDENTS FEEL EMPOWERED AND SEE POSITIVE CHANGES IN THE QUALITY OF LIFE ISSUES IN THEIR NEIGHBORHOOD
- MANY OWNERS ARE APPLYING FOR CDBG REBATE LOANS TO IMPROVE THEIR PROPERTIES ABOVE AND BEYOND WHAT WAS ORIGINALLY CITED
- SOME SUCCESSES ARE SEEN IMMEDIATELY WHILE OTHERS REQUIRE ADDITIONAL TIME FOR COMPLIANCE AND/OR PROSECUTION
- PUBLIC INFORMATION HANDOUTS AND FIELD TRANSLATIONS HELP BRIDGE THE COMMUNICATION GAP OF OUR DIVERSE POPULATION AND ALLOWS THE CITY TO REACH CITIZENS WHO MIGHT NOT OTHERWISE BE HEARD



SUCCESS

BEFORE



AFTER



BEFORE



AFTER



City of Long Beach

BEFORE



AFTER



BEFORE



AFTER



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AFTER



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AFTER



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